

# Wouter Vanhaeren

Sr. Art Director  
Amsterdam, Netherlands

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<http://www.woutervanhaeren.com>

## EXPERIENCE

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### Amsterdam

Jan 2008

### DDB Red Urban

Sr. Art Director

Red Urban is an interactive advertising agency with a focus on strong ideas that generate business for its customers.

We develop creative, cutting-edge, innovative and above all effective campaigns for clients such as Hi, Renault, Bol.com, Lays, Microsoft, Aviko, Holland Casino and Philips.

Within Red Urban, various departments work closely together on the development and implementation of campaigns, microsites, games, web portals and online applications.

Strategy, creative teams, account management, project management and a studio with design, flash and development, we have it all in house.

Red Urban is an Omnicom agency with offices in Amsterdam, London, Munich, Dallas and Vancouver.

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### Amsterdam

Jan 2007 – Jan 2008

### LBi OER

Sr. Art Director

LBi OER was an agency for brands with digital ambitions. Brands looking for an agency with a different approach to communication. Not out of habit, but curiosity: toward people and their habits, toward brands and their interests, toward technology and all the possibilities it has to offer.

Merged with LBi Lostboys in 2009.

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### Amsterdam

Jan 2005 – Jan 2007

### OER

Art Director

OER, an advertising agency for brands and interaction, was part of the Finnish SATAMA network. It had a strong focus on digital interaction, but it never avoided cross medial campaigns either.

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### Opglabbeek (Belgium)

Sep 2002 – Dec 2005

### Natuurhulpcentrum vzw

Head of the Primate department

The 'Natuurhulpcentrum' is a wildlife rescue centre for wounded and sick wild animals.

Their focus is mainly on local wildlife, but over time they are gaining more and more experience with exotic wildlife. (Monkeys, chimps, lions, tigers, reptiles, snakes, bears,...)

8 years long, I volunteered in the centre. Then I worked 2 years in full time service.

I was head of the primate department, where I took care of a 30 y/o female chimp named Nakima.

Besides I was part of the rescue team. Being a member of this team involved rescue operations on water or ice, catching wounded, sick or escaped wildlife (such as deers, wolves and many more) and endless other bizarre situations... :)

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### Hasselt (Belgium)

Sep 2003 – Dec 2003

### Creneau International

Intern - jr. art director

## EDUCATION

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Genk (Belgium)

Sep 2003 – Jul 2002

**KHLim**

Master degree in Graphic and Advertising Design

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Genk (Belgium)

Sep 1999 – Jul 2003

**Art School Genk**

Graduated

I switched to this study after a 4 year study of Economy and modern languages.

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## AWARDS

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May 2010

**Bol.com**

Golden Esprix

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May 2010

**Hi**

Silver Esprix

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Apr 2010

**Hi**

Silver Spin Award

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Apr 2010

**Hi**

SAN Accent Cat. Integrated Communication

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Apr 2010

**Hi**

SAN Accent Cat. Services

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Apr 2008

**Vodafone**

SAN Accent Cat. Staff

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## LANGUAGES

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English (Advanced), French (Beginner), Dutch (Fluent)

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## ADDITIONAL INFORMATION

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<http://www.woutervanhaeren.com>

My partner in crime: [www.merlijnvanvliet.com](http://www.merlijnvanvliet.com)